



AMC Computer Systems

Appraisal Document

Please complete the details as fully as possible as this will enable us to understand your needs and ensure you are offered the most fitting service for your needs.

(Note : all details are kept completely confidential and will never be released, sold or exposed to any person or business except accredited AMC employees who have signed confidentiality agreements)

■ Company Details

Name of business

Address 1

Address 2

City

Zip/Postcode

State

Country

Tel:

Fax:

Email

Website

Name of contact

Email of contact

■ Company and Customer Profile

Size of business (employees)

Years in business

Business type (Manufacturing, Service, Retail, Distribution, Other please specify)

Business sector – please be as specific as possible

Business sub-sector (if relevant)

Why did you commission a website

What do you expect your website to achieve for your business

To where do you wish to market your products (in addition to your existing customer area)

To which business sectors do you wish to market your products (in addition to your existing sector)

Profile your existing clients

(e.g. Independent, group, national, multinational company – customers on welfare, high net worth individuals etc.)

Any other relevant information that will allow us to understand your marketing target

If you have any further points to add, please complete the form on the page below.

Please complete the form below with any other relevant details that will enable AMC to fully understand what you want your website to achieve for you: